

**Communications Committee
Workforce Investment Board of Will County**

Location: Workforce Center of Will County, 2400 Glenwood Avenue, Joliet

January 19, 2021

Minutes

Committee Members:					
Name	Present	Absent	Name	Present	Absent
Tracy Ardis		X	Scott Kettman	X	
Jayne Cain Casimere		X	Paul Lauridsen	X	
Susan Flessner	X		Judy Mitchell*		X
Beth Gonzalez	X		Pat Mudron*	X	
Carlos Interrial	X		Josh Potter	X	
Others present:					
Sue Davinger		Mary Gajcak		Caroline Portlock	

***Meeting occurred virtually via Webex**

Welcome

Co-Chair Mudron called the meeting to order.

Minutes

The minutes of July 21, 2020 meeting were approved unanimously by roll call on a motion by Interrial, second by Flessner.

Business Services Team Scott Kettman reported highlights from the Business Services report:

- Drive-Through Job Fairs were conducted in five locations in the first half of PY20.
- Bizwa (Biz) Phuyal, from IDHS-DRS has joined the Business Services Team. Biz was feature speaker at the December 9th Business Services Webinar, attended by just under 30 people.
- The Business Services team continues to meet bi-monthly via Zoom.
- The 10-County Regional Business Services Team has also continued to meet bi-monthly.
- The December quarterly 'Business Connection' newsletter is distributed electronically and available online.
- The Illinois employment Business System (IEBS), a website hosted by the State of Illinois has been launched, which will assist in collaboration for rapid response activities to benefit businesses and job seekers.

Publications

Portlock reviewed recent outreach campaigns. Portlock asked the team to explore ideas on how to increase open rates and click-to-open rates for events.

Business Grants Program

The Incumbent Worker Business Grants Program has received an additional \$75,000 to use before June 30, 2021. Gajcak announced an upcoming promotional video being produced via Zoom, featuring business representatives from National Tube, Brennan, and Borowski Race Engines, to tell how and why businesses should engage in the program and take advantage of training. This promotional video will be delivered via Constant Contact and available on our website.

Next Meeting

The next Communications Committee meeting is scheduled for April 20, 2021.