

**Communications Committee
Workforce Investment Board of Will County**

Location: Workforce Center of Will County
2400 Glenwood Avenue, Joliet

**January 8, 2019
Minutes**

Committee Members:					
Name	Present	Absent	Name	Present	Absent
Tracy Ardis	X		Paul Lauridsen	X	
Jayne Cain Casimere		X	Judy Mitchell*	X	
Susan Flessner	X		Don Moran		X
Beth Gonzalez		X	Pat Mudron*	X	
Carlos Interrial	X		Josh Potter	X	
Scott Kettman		X	Joe Strong		X
Others present:					
Sue Davinger		Mary Gajcak		Caroline Portlock	

Welcome

Pat Mudron called the meeting to order and introduced Josh Potter of the Village of Romeoville to the Committee.

Minutes

Minutes of September 10, 2018 meeting were approved on a motion by Interrial, seconded by Mitchell.

Business Services Team

Marketing/Outreach: Flessner presented an overview of the Business Services Team and its accomplishments to date. The Team is comprised of members representing Workforce Services Division of Will County, IDES, Incumbent Worker Training Grants, Joliet Junior College and Employer & Employee Services, all of which have dealings with businesses in Will County. Fera Consulting was contracted to develop the Team, and has offered to stay with the team at no cost for the next six months, to facilitate implementation.

Flessner passed materials that have been created for marketing, branding, employer visits, team coordination, as well as Rules of Engagement for perusal.

Employer Events: Flessner reported that evening Job Fairs will be scheduled monthly in order for working customers to access them after hours. New flexibility in location, hours, and even on-line virtual access are being tested in order to expand availability to customers across the County.

Next Meeting

The next Communications Committee meeting is scheduled for April 9th at the Workforce Services Division of Will County offices, 2400 Glenwood Avenue, Joliet.