

**Communications Committee
Workforce Investment Board of Will County**

Location: Workforce Center of Will County
2400 Glenwood Avenue, Joliet

**July 9, 2018
Minutes**

Committee Members:					
Name	Present	Absent	Name	Present	Absent
Jayme Cain Casimere		X	Paul Lauridsen	X	
Susan Flessner	X		Judy Mitchell*	X	
Beth Gonzalez	X		Don Moran		X
Carlos Interrial	X		Pat Mudron*	X	
Scott Kettman	X		Joe Strong		X
Others present:					
Mary Gajcak	Caroline Portlock				

Welcome

Pat Mudron called the meeting to order. He welcomed Judy Mitchell back to the committee and thanked her for becoming co-chair. The committee welcomed Scott Kettman, Business Services/Special Projects Supervisor for Workforce Services Division and wished Pat a very happy birthday.

Minutes

Minutes of May 7, 2018 meeting were approved on a motion by Flessner, seconded by Interrial.

Communication Committee Materials

The committee reviewed and discussed the targeted areas list and noted the presentations made or scheduled to date. Committee members were asked to help make introductions where they may have connections with various business groups.

Employer Events

Business Servcies Workshop: A recap of the Business Services Workshop was reviewed. Committee members discussed ways to increase attendace including a revamp of the marketing materials with an emphasis on what the business will get out of attending the workshop (WIIFM).

Apprenticeship Initiative: Local Workforce Areas have agreed to adopt an apprenticeship program as part of the Illinois Workforce Partnership (IWP). The committee discussed the initiative and what this program might look like for our local workforce area.

Job Fairs: Kettman announced the upcoming Job Fair in Monee on Friday, July 13 for employers with open positions in the eastern part of Will County. They've received a great response from businesses and are busy promoting it to job-seekers in that area. It was also noted that a company in University Park used the Mobil Workforce Center for recruiting.

There being no public comment and no further business, the meeting was adjourned.

Next Meeting

The next Committee meeting is scheduled for September 10, 2018 at 7:30 am at the Workforce Services Division of Will County offices, 2400 Glenwood Avenue, Joliet.