

**Communications Committee
Workforce Investment Board of Will County
Location: Workforce Center of Will County
2400 Glenwood Avenue, Joliet
September 15, 2016**

Minutes

| Communications Committee | | | | | |
|---------------------------------|---------|--------|--------------------------|---------|--------|
| Name | Present | Absent | Name | Present | Absent |
| Colleen Brooks | | X | Allison Lizzadro-Megalis | | X |
| Jayne Cain Casimere | | X | Judy Mitchell | X | |
| Greg Dover* | X | | Don Moran | | X |
| Susan Flessner | X | | Pat Mudron* | X | |
| John Greuling | X | | Peggy O'Leary | X | |
| Carlos Interrial | X | | Joe Strong | | X |
| | | | Betty Yott | | X |

Others Present: Pat Fera, Mary Gajcak

Welcome and Introductions

Pat Mudron called the meeting to order. The Minutes from the July 2016 meeting were approved on a motion by Susan Flessner, seconded by Greg Dover.

Website Data Project

Fera distributed information on pricing and licensing information from the two companies that provided web data demos in July. She outlines some pros and cons of each system. The group agreed that they were more interested in the ESRI system. She will provide the Committee with additional information and recommendations on future strategy in the coming months.

Communication Strategy

Fera distributed the first draft of a Communication Strategy matrix that will be used to develop a formal communication plan for the Board. Suggestions on additional items to include in the matrix were provided by the Committee.

Youth Video

The production of videos for Youth, to be used for both recruitment and marketing, are being outlined. EDSI is creating the videos that will include both youth participants and employers.

Fera asked the committee to recommend new prospective board members from the private sector for board membership particularly from Transportation/Logistics, Banking, Healthcare and Not-for-Profit. TANF and IDHS-Division of Rehab Services will appoint members.

Next Meeting

The next Committee meeting is scheduled for November 17, 2016 at 7:30 am at the Workforce Services Division of Will County offices, 2400 Glenwood Avenue, Joliet.