

**Communications Committee
Workforce Investment Board of Will County
Location: Workforce Center of Will County
2400 Glenwood Avenue, Joliet
July 21, 2016**

Minutes

Communications Committee					
Name	Present	Absent	Name	Present	Absent
Colleen Brooks		X	Judy Mitchell	X	
Jayne Cain Casimere		X	Don Moran		X
Greg Dover*	X		Pat Mudron*	X	
Susan Flessner	X		Peggy O'Leary	X	
John Greuling	X		Joe Strong		X
Carlos Interrial	X		Betty Yott		X
Allison Lizzadro-Megalis		X			

Others Present: Susan Davinger, Pat Fera, Mary Gajcak

Welcome and Introductions

Pat Mudron called the meeting to order.

Minutes

Minutes of the May 19, 2016 meeting were approved on a motion from Greg Dover, seconded by Susan Flessner.

Youth Videos

Pat Fera showed a new marketing video created by Joliet Junior College for use with youth considering entering the "Connect to Your Future" Occupational Training Program.

Web Data Demos

In order to collect, manage and deliver Workforce data to the public, Fera recommended that Workforce Investment Board move away from written reporting and move towards an interactive, web-based statistical reporting system that will provide the latest statistical data available in an interactive way.

Avalanche Consulting provided a demo of two products: a data dashboard, to collect, manage and deliver data. Updated information is applied to statistics and made available online within twenty four hours of being released. Avalanche also provides career planning tools, which help to show trends and opportunities for workforce services to better serve clients with their educational and job choices.

ESRI presented 'Business Analyst Online', an interactive device for retrieving information about demographics, consumer spending, tapestry segmentation, crime indexes, basemaps, and more. Will County presently has a number of ESRI products in use. The Workforce piece will address the specific needs of Workforce and economic development in Will County. The City of Chicago presently makes ESRI 'Connect to Cook' statistics available to the public at www.cookcountyil.gov/connecttocook. Fera asked the committee to provide feedback.

Board Membership Recruitment

Fera asked the committee to recommend new prospective board members from the private sector for board membership particularly in the Health and Manufacturing sectors. Fera noted that Jerry Staley recently stepped off the board when he left Adventist Hospital. John Greuling will reach out to Provena.

Next Meeting

The next Committee meeting is scheduled for September 15, 2016 at 7:30 am at the Workforce Services Division of Will County offices, 2400 Glenwood Avenue, Joliet.